



City of Fountain Valley

60TH ANNIVERSARY CELEBRATION COMMITTEE

60TH ANNIVERSARY CELEBRATION - SPONSORSHIP OPPORTUNITIES

The City of Fountain Valley in collaboration with the Fountain Valley Community Foundation invites you and your business to participate in the 60th Anniversary Celebration. All Sponsorship funds will support the 60th Anniversary Celebration including the culminating Fireworks Show (June 23), and Community Parade (June 24). Please join us in highlighting why Fountain Valley is "A Nice Place to Live."

60th Title Sponsor – \$15,000 (Limit 1) + Summerfest Title Sponsor (See reverse)

Naming Rights for one Official 60th Anniversary Celebration Event
Business Logo will highlight all print, digital, and television productions.
Prominent location at the Fireworks Show and in the Community Parade
30 Second Promo Video by PCTA to be broadcast on PCTA Channel 3
10 Tickets to VIP 60th Fireworks Cocktail & Viewing Party
Plus all other sponsor benefits below...

Diamond Sponsor - \$10,000 (Limit 1) + Summerfest Event Sponsor (see reverse)

Naming Rights for one Official 60th Anniversary Celebration Event
Business Logo will highlight all print, digital, and television productions.
Prominent location at the Fireworks Show and in the Community Parade
8 Tickets to VIP 60th Fireworks Cocktail & Viewing Party
Plus all other sponsor benefits below...

Gold Sponsor - \$5,000 (Limit 4) + Summerfest Carnival Supporting Sponsor (see reverse)

Business Logo will highlight all print, digital, and television productions.
Prominent location at the Fireworks Show and Community Parade
Check Presentation at City Council
6 Tickets to VIP 60th Fireworks Cocktail & Viewing Party
Plus all other sponsor benefits below...

Silver Sponsor - \$2,500 (limit 8) + Summerfest Contributing Sponsor (see reverse)

Business Name included all print, digital, and television productions.
Prominent location at the Fireworks Show and in the Community Parade
Check Presentation at City Council
4 Tickets to VIP 60th Fireworks Cocktail & Viewing Party
Plus all other sponsor benefits below...

Bronze Sponsor - \$1,000 (Unlimited) + Summerfest Contributing Sponsor (see reverse)

Business Name included all print, digital, and television productions.
Float/Walking group entry in the 60th Anniversary Parade
2 Tickets to VIP 60th Fireworks Cocktail & Viewing Party
Recognition at FV City Council Meeting
Official 60th Anniversary T-Shirt and Sticker

Parade Sponsor – \$500 (Unlimited)

Business Name included parade related print, digital, and television productions.
Float/Walking group entry in the 60th Anniversary Parade
Recognition in the Fountain Pen Recreation and Community Guide
Official 60th Anniversary T-Shirt and Sticker

Friend of the 60th - \$100 (Unlimited)

Business Name included parade select print, digital, and television productions.
Recognition in the Fountain Pen Recreation and Community Guide
Official 60th Anniversary T-Shirt and Sticker





City of Fountain Valley

60TH ANNIVERSARY CELEBRATION COMMITTEE

60TH SPONSORSHIP OPPORTUNITIES - SUMMERFEST BONUS!

The City of Fountain Valley's Summerfest event was created out of the City's 50th Anniversary Celebration and 10 years later it is bigger and better than ever! This year we will have the largest footprint (event size) to date and we expect of 30,000 to visit the event over the 4 days. With your 60th anniversary sponsorship we enthusiastically offer you these coordinating Summerfest sponsorships at no additional cost (see 60th sponsor card for reciprocal sponsor levels)!

Main Stage (Title) Sponsor - \$3000 Value at no additional cost

Company logo on all Summerfest marketing materials
Company Logo on Street Banners (Park Entrance, Sen Center, City Hall, Euclid Ave)
Logo printed in City's Fountain Pen brochure and Fountain Valley Living Magazine (Both pieces sent to every address in Fountain Valley)
Company logo on city website/event webpage/ social media
Complimentary Summerfest exhibit booth (up to 4 days)
Opportunity to place three (3) banners throughout areas of the event*

Beer Garden/Food Court (Event) Sponsor - \$1,750 Value at no additional cost

Company name listed on all Summerfest flyers and webpage/social media page
Company name printed in City's Fountain Pen brochure and Fountain Valley Living Magazine (both pieces sent to every address in Fountain Valley)
Complimentary Summerfest exhibit booth (4 days)
Opportunity to place three (3) banners throughout areas of beer garden or food court *

Carnival/Band (Supporting) Sponsor - \$1500 Value at no additional cost

Company name on all Summerfest marketing materials/Fountain Pen
Name listed on event webpage/social media page
Complimentary Summerfest exhibit booth (4 days)
Opportunity to place two (2) banners at event*

Community Stage Sponsor (Supporting) \$1200

Company name on all Summerfest marketing materials
Company name listed on event webpage/social media page
Complimentary Summerfest booth (4 days)
Opportunity to place 1 banner at Community Stage area of the event*

Information Booth (Contributing) Sponsor – \$500 Value at no additional cost

Name listed on Event Webpage/social media page
Opportunity to place one (1) banner at event*
Opportunity to place flyer/brochure at info booth table
*Banner provided by sponsor

