



## *Fountain Valley Summerfest Committee*

City of Fountain Valley  
10200 Slater Avenue  
Fountain Valley, CA 92708  
Telephone: 714-593-4449  
Facsimile: 714-378-1328

Dear Vendor:

The Fountain Valley Summerfest Committee will be accepting vendor applications beginning January 4, 2010 and we are excited to be able to provide you with space to distribute information and/or sell your merchandise.

This year the Fountain Valley Summerfest carnival event will take place on Friday, June 11 through Sunday, June 13, 2010 at the Fountain Valley Sports Park. The event will feature the annual Classic Car & Truck Show, craft fair, carnival rides, game area, non-profit food booths, beer and wine garden, and exciting live entertainment.

The community enthusiastically responded to this event last year, with over 20,000 attending over the course of the 3 day festival. This year we anticipate the attendance to increase and we are attempting to make the following improvements to the vendor area:

- Locate all vendors together.
- The beer & wine garden will be expanded to include the vendor area. As a result, this will increase the amount of traffic through the vendor area.
- Every booth will be located on a corner, providing each vendor with two sides to promote their information and products.

Please submit a completed vendor application to the address indicated on the application form. Vendors intending to sell items, must provide a seller's permit number. If you do not have one, you may obtain one by visiting the State Board of Equalization website located at: <http://www.boe.ca.gov/pdf/boe400spa.pdf>.

Completed applications will be accepted on a first come first serve basis. Space is limited and we sold out last year. We look forward to your participation in the 2010 Fountain Valley Summerfest event. For more information please visit our website at [www.fountainvalley.com](http://www.fountainvalley.com). If you have any questions please contact me at 714-593-4449 or [mark.nix@fountainvalley.org](mailto:mark.nix@fountainvalley.org).

Respectfully,

Mark Nix  
Community Service Manager  
City of Fountain Valley  
[www.fountainvalley.org](http://www.fountainvalley.org)



# FOUNTAIN VALLEY SUMMERFEST VENDOR APPLICATION

NAME OF ORGANIZATION \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ CELL PHONE# \_\_\_\_\_

EMAIL \_\_\_\_\_ HOME PHONE# \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

CA SALES TAX PERMIT# \_\_\_\_\_

California State Board of Equalization has required all vendors selling anything must have a valid California Sales Tax Permit

CRAFTS     
  COMMERCIAL     
  INFORMATION     
 Food (non-profits only, different application)

Description of **ALL** items, games, services, or info being sold or promoted. If its not listed, don't bring it.

\_\_\_\_\_

\_\_\_\_\_

Please select desired booth space. Basic 110 electrical service will be included.  
 Parking passes are extra. See below for details.

**Vendor Booth**                      10' wide       \$400.00  
(A plot of ground with a booth structure consisting of a roof and 3 sides; Tables and Chairs **NOT** included)      20' wide       \$800.00

**Parking passes** (limited to 2 passes) Check One  One  Two      \$5.00 each      \_\_\_\_\_  
**(vehicles found in vendor lot without pass will be towed at owners expense — no exceptions)**

**TOTAL** \_\_\_\_\_



**Electrical Services Power** is available in the morning 1/2 hour before opening to the public. Power will be turned off shortly after closing to the public.

Please indicate special power needs: \_\_\_\_\_

Fountain Valley Summerfest Committee and City of Fountain Valley do not express or imply any endorsement of any product or service provided by any participating vendor.

Full payment must accompany this form. All applications are on a first come, first served basis. <b>NO REFUNDS 15 DAYS PRIOR TO THE EVENT.</b> <b>Make checks payable to: City of Fountain Valley</b>	<b>Mail applications to: Fountain Valley Summerfest</b> <b>Attn: Mark Nix</b> <b>10200 Slater Ave.</b> <b>Fountain Valley, CA 92708</b>
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I hereby agree to abide by the rules and covenants handed down by the F.V. Summerfest Committee and I also agree to protect, defend, indemnify and hold harmless the Committee, City of Fountain Valley, Agents, Employees and volunteers from all loss, damage and claim resulting from this event.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_