



City of Fountain Valley

Community Services Commission
January 27, 2009
City of Fountain Valley Council Chambers
10200 Slater Avenue
Fountain Valley, CA 92708

AGENDA

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in the Community Services Commission meetings, please contact the Community Services Division Secretary at 714-593-4400 ext 219. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangement to ensure accessibility to the meeting.

CALL TO ORDER – 7:00pm

SALUTE TO THE FLAG – Commissioner Barbara Montz
ROLL CALL

APPROVAL OF MINUTES

PRESENTATIONS
None

ACTION ITEMS

1. Election of Officers
2. Approval of Appreciation Award Recipients

INFORMATION ITEMS

3. Master Calendar of Events – 2009
4. Senior Center Programs and Services
5. Program Summary
6. Mid-Year Budget
7. 5K Fun Run Update
8. Adult Softball and Field Update

GENERAL / PUBLIC COMMENTS

VERBAL / WRITTEN COMMUNICATIONS

COMMISSIONERS' COMMENTS

ADJOURNMENT

Next Meeting Scheduled For: February 24, 2009 at 7:00pm

AGENDA COMMUNICATIONS: Materials related to an item on the Agenda submitted to the Community Services Commission after distribution of the agenda packet are available for public inspection in the Community Services Division office at 17967 Bushard Street, Fountain Valley, California 92708 during normal business hours.



**CITY OF FOUNTAIN VALLEY
COMMUNITY SERVICES COMMISSION
REGULAR MEETING
November 25, 2008**

CALL TO ORDER

Chairman Alvey called the Regular Meeting of the Community Services Commission to order at 7:10pm in the City of Fountain Valley Council Chambers, 10200 Slater Avenue, Fountain Valley, California.

ROLL CALL

Commissioners present: Clarence Alvey
Dennis Moss
Dieter Kammerer
Barbara Montz
Jennifer Mulvania
Steve Nagel

Staff present: Mark Nix
Yolanda Markey

FLAG SALUTE

Commissioner Mulvania led the flag salute.

APPROVAL OF MINUTES

Commissioner Montz moved to approve the minutes of the September 23, 2008 meeting. Second by Commissioner Moss. Motion carried 5-0 in favor of approving the minutes with Chairman Alvey abstaining.

INFORMATION ITEMS

1. *Red Ribbon Update*

The Red Ribbon event was held on October 25, 2008 at City Hall and while attendance was lower than the previous year, we still had a good turnout. The Community Services Division partnered with the Police Department and planned the event with carnival booths, bounce house, trampolines, food booths, breakfast provided by Plavan School, lunch meal provided by Gisler School with the Kiwanis Club providing pancake and sausage breakfast. Currently, the event committee is evaluating this event to see if it should be transferred to the sports park.

2. *Understanding Childhood Obesity*

Commissioner Montz requested the division provide information regarding childhood obesity. Staff has included information on obesity on its' own as well as childhood obesity. Staff wants to point out programs we offer to help prevent this disease. These include adult programs, such as, basketball, volleyball, dance classes, yoga, and other fitness classes. Commissioner Montz suggested possibly incorporating this awareness program with Red Ribbon or other events in order to target more families. Commissioner Moss asked if we had a Senior Health Fair

On the back cover of the Fountain Pen, the division has brought back the Fun Run as well as a children's race. The Center also offers a Senior Health Fair.

3. *Youth Basketball Update*

Registration is currently underway. Approximately 14 teams have been compiled. Staff noticed that the early registration has not gone well, so the last two seasons we have had to extend the registration period. The programs have volunteer coaches with about 130 participants. Part of the registration process includes a skills testing. The first games will be played on January 9th.

4. *Tree Lighting Update*

This event is going to be awesome and merged with the grand opening of the Sports Park. Activities include fireworks which were paid for with donations from the community. The event is scheduled for Saturday, December 6 from 5:00pm to 9:00pm. Popular events returning this year are letters to Santa, Gingerbread House contest and The Gingerbread Maze.

5. *Cancellation of December Commission Meeting*

Commissioner Moss made a motion to cancel the December meeting. Second by Commissioner Nagel. Motion carried with 5-0 vote.

ACTION ITEMS

None

GENERAL / PUBLIC COMMENTS

None

VERBAL / WRITTEN COMMUNICATIONS

For Commissioner Review in Green Folder

- Updated policies that were adopted for banner placement and storage bin facilities
- Fountain Pen Winter Brochure
- Recreation Center Field Map with new numbering system for the fields including the soccer fields
- The December Center Piece

COMMISSIONERS' COMMENTS

Commissioner Kammerer – Attended the Halloween Senior Party and have pictures for everyone to see. Also attended the Veteran's Day celebration, next to the library, and that was nicely done.

Commission Mulvania – Attended the 92708 event and thought it was fantastic, exciting and a lot of fun.

Commissioner Moss – Attended the event for Ian O'Brien and thought it was a very nice event. Red Ribbon was great, is really excited about the progress of the Park and cannot wait for the opening. Lastly, congratulations to Mr. Nagel on being appointed to the City Council.

Commissioner Nagel – Would like to thank his fellow Commissioners. Serving on this Commission has proved to be educational and enlightening. See good things coming from this commission. Commented on the good that has been done in the past and look for even more things in the future. The Eagle Scout event was nicely done. The Veteran's Day was impressive. Lastly, thanked Staff for all the help provided. Is very appreciative.

Commissioner Alvey – Enjoyed the Red Ribbon event especially the BMX bicycles. Is also happy to see the childhood obesity information; it starts out with awareness at an early age.

ADJOURNMENT

With no further business before the Community Services Commission, the November 25, 2008 regular meeting adjourned at 7:33pm.



CITY OF FOUNTAIN VALLEY

Recreation & Community Services Division Memorandum

To: Community Services Commission

From: Mark Nix, Community Services Manager

Date: January 27, 2009

Subject: Election of Officers

RECOMMENDATION

That the Community Services Commission entertain nominations for Chairman and Vice-Chairman. Term of office will be through the 2009 calendar year.

Mark Nix
Community Services Manager

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CITY OF FOUNTAIN VALLEY

Recreation & Community Services Division Memorandum

To: Community Services Commission

From: Mark Nix, Community Services Manager

Date: January 27, 2009

Subject: Achievement Award Review

RECOMMENDATION

Review and approve as necessary.

BACKGROUND

In 2006, the Community Services Commission developed an achievement and appreciation award program to recognize individuals, groups, and/or organizations which contribute to the mission of the Recreation and Community Services Division and/or improve the programs and parks in the City of Fountain Valley.

Recognition Award Criteria:

Achievement Award

The Achievement Award is meant to be the highest honor the Community Services Commission may bestow upon an individual, group or organization. This award is not meant to be an annual award; however, it may be awarded when the Commission finds a deserving or qualified honoree.

Award Criteria

- The Commission Achievement Award is presented to any individual, group or organization in recognition of their years of exceptional service to Fountain Valley recreation and/or community service in any of the following areas to include, athletics, and/or community programming, including donations of time, materials, personal effort and diligent service to the community.
- Any current Community Services Commission member may nominate an individual, group or organization for this honor at any time.
- The Commission will review the nominations and decide to award this honor based on:
 - the accomplishments and contribution of the nominee, and
 - the unanimous support (vote) of the current Commission members.

The Award

The honoree will get a unique individual award approved by the Commission. The honoree will receive this award at a scheduled Commission meeting.

Appreciation Award

The Appreciation Award is meant to show the gratitude of the Commission for the contribution of any individual, group or organization toward improving a specific program, service or park. This award is not meant to be an annual award; however, it may be awarded when the Commission finds a deserving or qualified honoree.

Award Criteria

- The Commission Appreciation Award is presented to any individual, group or organization in recognition of their contribution to Fountain Valley recreation and/or community service in any of the following areas to include athletics, and/or community programming, including donations of time, materials, personal effort and service to the community.
- The Division Manager or current Commission member may nominate an individual, groups or organization for this honor at any time.
- The Commission will review the nominations and decide to award this honor based on:
 - the positive impact and contribution of the nominee, and
 - the majority support (vote) of the current Commission members.

The Award

A letter of appreciation will be written, signed by the Chairperson of the Commission, and sent to the honoree.

Mark Nix
Community Services Manager

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CITY OF FOUNTAIN VALLEY

Recreation & Community Services Division Memorandum

To: Community Services Commission

From: Nora Webb, Community Services Supervisor

Date: January 27, 2009

Subject: Senior Center Programs and Services

RECOMMENDATION

That the Community Services Commission review and file.

Staff has been working toward compiling, organizing, and requesting information about Senior services and programs. Below is a list of the information available to assist Seniors with questions and/or requests.

Social Services:

- Updated the senior housing list which consists of Senior apartments, HUD-subsidized housing, senior condos (privately owned), assisted living communities, Board and Care homes, Skilled nursing facilities and rehab facilities.
- Organized the resource file drawer making sure all documents and handout materials were current.
- Updated the Home Care Agency list. These are agencies which have caregivers that are licensed, bonded, and insured.
- Gathered information for Bereavement support groups and counseling groups in the area.
- Compiled a list of resources of agencies in the local area that can assist with seniors needs from housing, Alzheimer's information, food services, County operated programs.
- Information for a resource list for local shelters and meal programs.
- Gathered information on food distribution sites in the area.
- Obtained information for housing tax rebate programs and the list for HUD housing applications.
- Assisted Seniors in obtaining meals on wheels through the organization - Community Senior Serv.
- Obtained transportation services for organizations outside of OC Memorials doctors appointments, etc.

- Updated the private caregivers list - found out what their charges and what services they include.
- Located information on low cost eye and dental care programs.
- Track and update requests or questions that are received. An information sheet is filled out and follow up phone calls are made within a two week period.
- Staff helps fill out information sheets on individuals and follows up with them every two weeks or as needed depending on the services they were asking about.

Nora B.K. Webb
Community Services Supervisor

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CITY OF FOUNTAIN VALLEY

Recreation & Community Services Division Memorandum

To: Community Services Commission

From: Mark Nix, Community Services Manager

Date: January 27, 2009

Subject: Program Summary

RECOMMENDATION

That the Community Services Commission receive and file.

BACKGROUND

The Fountain Valley Recreation and Community Services Staff provides the community and its participants with a variety of programs, activities, and events. Included is a compilation of the Division's activities that took place between July 1 and December 31, 2008. It is our hope that the attached program summary will help spread awareness of the number of programs, services, and events we provide as well as the amount of people we serve in the community.

Mark Nix
Community Services Manager

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City of Fountain Valley Recreation & Community Services



Program Summary

**A review of programs and services
July 1, 2008 – December 31, 2008**

FACILITY RENTALS

Senior & Community Center

The Center at Founders Village Senior & Community Center logged in a total of 1,171 facility room reservations between July 1 and December 31, 2008. The revenue associated with these reservations equaled \$56,269. Staff attributes the reservation and revenue, for this reporting period, to the increased marketing efforts with a facility brochure, which is on the website and available at the information counter.

MONTH	2008 REVENUE	2008 ATTENDANCE
July	\$7,735	8,975
August	\$11,095	9,105
September	\$11,316	9,485
October	\$7,421	10,265
November	\$11,506	8,145
December	\$7,196	8,695
TOTAL	\$56,269	56,670

Recreation Center

The Recreation Center's Social Hall and Recreation Room were rented 69 times between July 1 and December 31, 2008 totaling \$6,718 in revenue. The Recreation Center's Gymnasium was able to generate \$12,322 in revenue over the course of July 1 through December 31, 2008. Approximately 7,635 people participated in gymnasium activities. These numbers are back up and continue to increase now that the park project is complete and parking is available.

The Fountain Valley Recreation Center was closed August 24 to September 7, 2008 for semi-annual maintenance.

Social Halls/Recreation Room

MONTH	2007 REVENUE	2008 REVENUE	2007 ATTENDANCE	2008 ATTENDANCE
July	\$0	\$660	315	385
August	\$0	\$707	75	106
September	\$385	\$0	105	315
October	\$1,120	\$1943	890	1,648
November	\$1,060	\$3193	1,050	738
December	\$1,060	\$215	950	250
TOTAL	\$3,625	\$6,718	3,385	3,442

Gymnasium

MONTH	2007 REVENUE	2008 REVENUE	2007 ATTENDANCE	2008 ATTENDANCE
July	\$0	\$1,892	2,632	1,320
August	\$0	\$971	150	915
September	\$38	\$2,226	150	1,865
October	\$2,967	\$2,718	2,212	2,395
November	\$2,244	\$2,811	1,012	515
December	\$1,565	\$1,704	650	625
TOTAL	\$6,814	\$12,322	6,806	7,635

CONTRACTED CLASSES

Staff has made an effort to increase the number of classes and the wide variety of types of classes that participants can choose from, thus increasing our numbers of instructors from 45 in the summer to 51 in the fall and ultimately generating more revenue.

Classes that did well include Princess Ballet, Pee Wee Sports, Beach Mesa Music, Elementary Drawing with an enrollment of 23 participants, and Crazy Chemworks that had 21 for the entire summer. Summer usually has more classes because of the opportunity to have day classes to market to the youth of the community.

MONTH TOTAL	2007 ATTENDANCE	2008 ATTENDANCE	2007 REVENUE	2008 REVENUE
July – August	1,191	1,208	\$14,000	\$28,007
September – December	894	1,075	\$15,856	\$24,733
TOTAL	2,085	2,283	\$29,856	\$52,740

* During the same time frame as in 2007, total classes for 2008 were calculated at 1,208 and 1,075 in attendance. This year experienced a 9.58% increase in attendance and a 76.65% increase in revenue.

SPECIAL EVENTS

Concerts in the Park

The “**FOUNTAIN VALLEY LIVE! – Concert Series**” featured four different music styles including rock and roll, Latin jazz, big dance band and a tribute to Rod Stewart. Due to the renovation of the sports park, the event was re-locate to Masuda Middle School. The Knights of Columbus and the Vietnamese Congregation provided food booths for each concert as a fundraiser.

Improvements to the program this past year included a new format with (2) 55-minute sets operating between 6:00pm to 8:00pm. Staff made announcements and featured entertainment from our kids classes at intermission. Staff also provided a Recreation & Community Services booth and our Community Foundation booth that sold our 50th anniversary banners. Some of the instructors whose students entertained at intermission also had information booths to promote their class and answer questions about their programs. Staff believes it increased interest and registration in a number of our contracted classes.

We conducted a survey of our concert program with more than 150 respondents interviewed with 10 questions about our program. Although many positive comments rated our concerts as the “best” program, three suggestions that staff is pursuing for our 2009 concert season included an increase of concerts from four to five, include a country rock band, and feature the food booths in our marketing campaign.

The bands that played included “CARAVANA!” – a “Latin jazz salsa” mix that had over 750 in attendance.; the “Barry Holdship Four” provided some rock ‘n roll cover album tunes that entertained 1,000 people while “Jumpin’ Joz” Big Band featured dance tunes and swing arrangements enjoyed by 850 participants. Our last concert that headlines the Fountain Valley Chamber of Commerce had “Greg Wolfe as Rod Stewart” entertaining 1,300 people. The Business Expo featured 38 booths from businesses in the community that shared their programs, services, and some of their products with the concert spectators.

Other improvements made with this program included a new tiered sponsorship program that allows bigger corporations to become title sponsors by donating \$2,500 and assisting in covering the costs of that specific event. Supporting sponsors paid the previous rate of \$1,200 in assisting with program costs while contributing sponsors could donate \$600 in community support. Our four Title Sponsors included Fountain Valley Region Hospital, Hyundai Motor America, Orange County’s Credit Union and the Non-surgical Spine care Center of Fountain Valley. Without their contributions, we could not fund this program. Other sponsors included Time Warner Cable, Care Ambulance Services, Talbert Medical Group and the Orange Coast Memorial Care Medical Center.

Movies in the Park

Movies in the Park was a great success with three featured films, Willy Wonka and the Chocolate Factory, The Princess Bride and The Sandlot. There were approximately 175 people in attendance at each movie along with members of the City Council and the Community Services Commission. The first 100 people received a free goodie ranging from Chex mix and Hershey’s Bars to hot dogs and Cracker Jacks. In addition to the goodies, there were games to play that incorporated the themes of each movie to get the audience excited about the featured film. Prizes for the games were a DVD of the movies themselves along with school supplies and two full-sized backpacks filled with items for school. This was all made possible from the generosity of our sponsors: Fountain Valley Regional Hospital and Pierce Family Chiropractic Center.

92708 Zip On Over

The Division supported and helped implement this event with various local non profit organizations chaired by the Chamber of Commerce. This once in a lifetime event celebrated the City’s Zip Code on 9-27-08. The event consisted of free family activities and entertainment, over 40 exhibitors, food provided by local non-profit organizations, ice cream social, bake sale, face painting, hat decorating contest, and vendors showcasing how individuals could make a difference and live a healthier lifestyle by “Going Green”. The event committee was hoping to have 500-1,000 attendees and was wonderfully surprised to experience over 3,000 participants which added to the home town feel.

Red Ribbon Fall Festival

The event was held at the Fountain Valley Civic Center on Saturday, October 25, 2008 in partnership with the Police Department. Although attendance was lower this year with 1,000 people attending from 9am to 1pm, 22 sponsors contributed \$14,400 to offset our program costs. The event featured a car show with 47 entries, 15 game booths in a carnival setting, and a bicycle stunt show that provides a "Stay in School" and say NO to Drugs message.

The Fountain Valley Kiwanis Club provided a pancake breakfast and 60 volunteers from the local Kiwan and Key clubs at the local high schools. These volunteers helped with set up, clean up, staging areas, the pancake breakfast, and operating the 15 game booths.

Recognized through a Poster Contest that promotes our anti-drug community campaign, 15 student winners received scholarship checks for winning at each of their schools. The winning entries were displayed in the Lobby of the Police Department for three weeks leading up to our festival where they were relocated next to the main stage. Office Depot sponsored the event by contributing printers and supplies needed to produce photos for the children's identification kits.

Nieblas Park Opening

On November 6 we organized the Nieblas Park opening and ribbon cutting ceremony. The event was designed as a block party and invitations were distributed to all the surrounding neighbors. Future residents who had not yet moved into their home were mailed invitations and invited to meet their new neighbors. With the assistance of the Public Works Department, we prepared 300 hot dog dinners to those in attendance. Attendees were able to sign the ribbon which was donated to the Historical Society. Recreation Leaders were on hand to distribute balloons and lead picnic style games for the children. The event was well received and promoted community in that neighborhood.

Tree Lighting Ceremony

The annual Tree Lighting Ceremony was held on Saturday, December 6, 2008 at the Fountain Valley Recreation Center and Sports Park, 16400 Brookhurst Street. This free, fun, family event was moved from City Hall to the Recreation Center in conjunction with the Sports Park Grand Opening. The event hosted over 3,000 people.

Beginning at 5pm, entertainment was provided by OC Productions, Sowers Middle School, Tamura Elementary School, Festival Ballet Theater, Sunshine Generation Performing Group, New Hope Gymnastics, Young Champions Pom & Cheer, and FV High School Dance Team. Participants had an opportunity to play carnival games, climb aboard and take pictures on the old-time fire truck, make a personalized stocking, have a photo with Santa, ride a horse-drawn wagon, stroll through the gingerbread house maze, see the 12 gingerbread house contest entries, and other activities provided by the City's contracted class instructors.

Free hot chocolate was provided by 7-11 as a community partner, and yummy treats were provided for all to enjoy. Food from local youth groups and school PTO's were available to purchase a fundraiser that included, Egg Rolls, Hamburgers, Cheeseburgers, Hot Dogs, and Chili Bowls. Other vendors offered Kettle Corn and Funnel Cakes. The Mayor plugged in the field lights showcasing the newly renovated sports park and then lit the tree which triggered a fireworks display cued to holiday music.

The comments, stories, and amazement went on for days. This event would not have been possible without the tireless efforts of Staff, volunteers, and sponsors. The Fountain Valley Kiwin's group provided over 50 volunteers to help make this a grand event.

SENIOR SERVICES

Clubs & Groups

There are now nine clubs/groups who meet at The Center. The two newest groups are Scrabble and the Quarter Exchange Group. The other seven groups include: Classy Crafters, Duplicate Bridge, Fountain Valley Bridge Club, Fountain Valley Senior Club, the Italian Club, the Mah-Jongg group and Point of View. For the past six months, attendance for the clubs and groups was 10,338 which is an 8.71% increase from 2007.

Support Groups

There are three support groups that meet at The Center. The Caregivers Support Group sponsored by Alzheimer's Family Services, the Diabetes Support Group sponsored by Orange County through Preventive Health Care for Adults (PHCA) and the Golden Years Support Group facilitated by Michelle Cooper from Bristol Park Medical Group. There were 17 meetings and in attendance were 232 seniors. There was a 26.09% increase in participation.

Seminars

There were 13 seminars held including; "Shining Up the Golden Years", "Getting to the Heart of the Matter", "Medicare Advantage Plans", "Cholesterol – The Good, The Bad and The Ugly", "Fall Prevention and Safety", "Long Term Care", "Health Benefits of Nutrition and Activity", "Preserving Cognitive Function Through Art", "Supplements and Drug Interaction" and four Braille Institute "Independent Living" seminars. There were 596 participants in attendance at these seminars which was a 25.21% increase from last year.

Special Events

- The Center held four special lunch parties including the **Celebrate America Luncheon, Halloween Party, Thanksgiving Luncheon and Holiday Celebration**. The four events were sold out; all had outstanding prizes, food, and entertainment. The total attendance for the special luncheons was 900.

- After many requests, The Center hosted another dance in September called “**Say Good Bye to Summer**” where there were 138 in attendance.
- Our **Flu Shot Clinic** was a grand success with the help from Fountain Valley Regional Hospital and PHCA. We gave out 392 flu shots. **The Classy Crafters** held a boutique during the Flu Shot Clinic and they were successful in selling their boutique items.
- We hosted the **City of Fountain Valley Employee Holiday Party** and had 200 employees in attendance. That was an 8.7% increase from last year.

Services

Services offered at the Senior & Community Center during the past six months included: Blood Pressure checks (154 seniors served), HICAP (Health Insurance Counseling and Advocacy Program) (35 seniors served) and PHCA (Preventive Healthcare for the Aging) (38 seniors served). We now have a new employee Melanie Hahn who is working eight hours per week to assist seniors with social services. Melanie has assisted 38 families with services concerning the needs for their senior family member.

Meet & Greet Lunch Program

Lunches are served by Community Senior Serv, every Tuesday and Thursday. The program begins at noon and has a suggested donation of \$2.50. If the participant is under the age of 60 the cost of the meal is \$3.50. All monies collected go to Community Senior Serv to help subsidize the program. Between the months of July and December 2008, 3,714 meals were served at our congregate meal site. There was an increase in participation of 3.95%.

Pool Room

In the past six months, we checked out pool balls 383 times. There were approximately 766 people in attendance that came to play pool.

Volunteers

The Center Staff is supported by 67 volunteers who logged in 3,280.60 hours. The Volunteers work at the front counter, in the lunch program, work on the monthly newsletter and at various special events. The Volunteer Center of Greater Orange County uses the \$20.36 per hour rate to realize the cost saving in utilizing volunteers. Using that figure our Senior Volunteers saved the City of Fountain Valley \$66,793.

Fitness Room

There were 546 classes held in the Fitness Room totaling 8,958 in attendance. The classes were provided through Huntington Beach Adult School and Coastline Community College.

During the designated “Open Workout Time”, attendance for July through December was 2,383 during the day and 117 in the evening. There is an 11.88% increase in the daytime open workout from last year and the evening open workout has stayed about the same.

Senior Classes

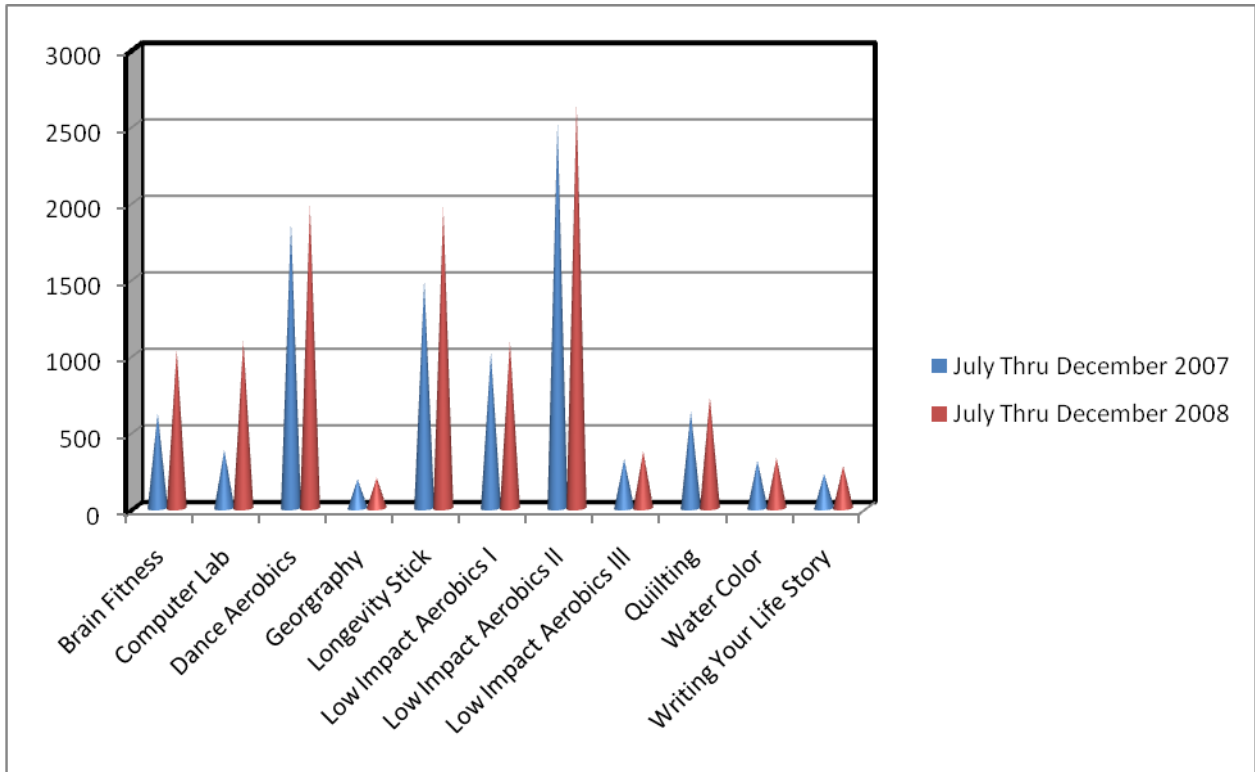
Classes are offered at The Center at Founders Village Senior and Community Center for our Senior residents through Coastline Community College (CCC), Huntington Beach Adult School (HBAS) and the City of Fountain Valley Fountain Pen (FV). Senior and Community Center Staff processed class registration forms at the facility to increase service levels to our participants and reduce the registration impact on the Recreation Center. Five new daytime classes were added. Evening classes continue to grow; we had 175 class meetings with 1,467 people in attendance.

CLASSES OFFERED AT THE CENTER

CLASS	DAY	PROVIDER	CLASSES HELD	ATTENDANCE
Beginning Jewelry	Wednesday	FV	11	55
Brain Fitness	Monday-Friday	HBAS	73	1,035
Chair Aerobics	Tuesday	HBAS	20	831
Computer Classes	Monday-Friday	HBAS	104	1,095
Dance Aerobics I	Tuesday	HBAS	25	783
Dance Aerobics Level II	Tuesday	HBAS	34	1,196
Geography	Friday	CCC	12	199
History of Musical Theatre	Monday	HBAS	10	153
Insight Computer	Monday-Thursday	HBAS	37	482
Longevity Stick	Tuesday/Thursday	FV	32	1,970
Low Impact Aerobics Level I	Tuesday/Thursday	HBAS	40	1,087
Low Impact Aerobics Level II	Tuesday/Thursday	HBAS	78	2,642
Low Impact Aerobics Level III	Thursday	HBAS	21	372
Quilting	Tuesday	CCC	19	725
Tai Chi	Monday	CCC	19	692
Watercolor Painting	Thursday	CCC	18	329
Writing Life Stories	Tuesday	CCC	23	276
Yoga In A Chair	Monday	FV	10	68
Yoga With A Chair	Monday	FV	10	56
TOTAL Classes			596	14,046
TOTAL Fitness Room			546	8,958
GRAND TOTAL			1,142*	23,004

** During the same time frame in 2007, total classes were calculated at 550 and 11,903 in attendance. This year experienced an 8.36% increase in classes and an 18% increase in participation.*

The chart below compares the same classes that were offered last year. The graph clearly shows an increase in attendance.



During the last six months, attendance was 53,353. This number does not include walk in traffic to the front counter or telephone calls. This number does not include people attending facility rentals in the evenings or on weekends.

ATHLETICS

Tennis Center

The youth tennis teams did well in the sectionals in Palm Springs in October and had a chance to go to Alabama for the U.S.T.A. nationals but couldn't afford the travel expenses that was estimated at \$1,200 per player.

The Tennis Center began the year with participation levels down from numerous court closures due to weather conditions. From July to October, overall usage was ahead of the previous year with 625 reservations for the second half of the calendar year. Private lessons were slightly down (by 4.81%) since the downturn in the economy which began in mid-September. City lessons remained steady with 51.7% of the class revenue collected after July 1.

Overall total gross receipts exceeded \$121,410 in calendar year 2008. The year-end for fiscal 2007-08 totaled \$14,385.69 exceeding our revenue projections by 43.85%. This fiscal year, 2008-09, indicated payments totaling \$4,227 which reflects 7.3% below revenue projections; but, we received a payment of \$1,700 for third quarter lights and will receive \$3,000 more in rent for the remainder of 2008.

Bonuses for the total gross receipts in 2008 will total \$4,155.10 which the City receives in late February. Staff projects that the increase in fees and increase in concession payments have actually bolstered participation and revenues slightly despite our current economy. Although primetime court rentals are off about 75% in December going into January, overall revenues were up 16.1% over last calendar year.

U.S.L.V.A. Adult Coed Volleyball & Adult "Fast Action" Basketball

Fast Action Basketball, the contractor for the City, provides basketball games for participants 18 and older on Sundays; 11am – 5pm, Mondays; 630-10pm and Tuesdays; 6-10pm. During the summer season there were 22 teams and 28 teams in the fall that participated in the leagues. The City receives approximately \$3,400 annually in revenue from this contractor. The Volleyball program is conducted on Wednesday and Thursday evenings from 630-1030pm. The summer season experienced 32 teams and during the fall the league increased to 41 teams. Revenue collected for the summer season was \$2,500 and the fall revenue increased to \$2,838.

Racquetball

The racquetball courts are being reserved seven days a week. Peak times for reservations are Monday through Thursday from 4-9pm and Saturday, 8am – 12 noon. Those individuals who purchased a membership receive the following:

Membership Benefits:

- Monthly Court Reservations
- Maximum 1 court for 2 hours per membership per day
- 1 can of balls for Partner Pass, 2 cans of balls for Cut Throat Pass
- Discount on a punch pass purchase
- Locker room and locker use

This is the cost breakdown when purchasing the membership:

Annual Membership Fees:

- Partners Pass: 1-2 people- \$30
- Cut Throat Pass: 3-4 people- \$55

Rally Punch Pass:

- \$90 for 10 plays
- \$160 for 20 plays

Punch Pass Fees for Members:

- \$80 for 10 plays
- \$150 for 20 plays

Due to one court being closed since August 15, the increased amount of play for the one court has proven to be a challenge at times. However, even with one court closed, Staff was able to book over 400 court reservations from July to December generating more than \$2,717 in revenue.

Youth Basketball

The Summer Youth Basketball program began on June 27 and concluded on August 9 with games scheduled on both Friday nights and Saturdays. There were 128 youngsters registered with each team playing eight games to determine division champions for the "A", "B", and "C" divisions. This program generated \$7,680 in revenue for our division.

The mini-mite program was conducted on six Saturday mornings from 9:00am to 10:15am, stressing fundamentals in dribbling, shooting, and passing, which is a great introductory program for kids wanting to learn basketball.

Aquatics

The 2008 Aquatics Season was highlighted with numerous improvements resulting in the most revenue ever collected for this program. The last three sessions generated \$50,462.

Improvements to the program included the City's new NEO.GOV program which attracted 17 applicants allowing our Division to interview and hire a full staff for the first time in three years. Also, our Aquatics Specialist who was certified to teach a Lifeguard Training class helped recruit and train Lifeguard/Aquatic Aides. We were successful in certifying seven lifeguards.

The City hired four new staff while the Green Valley Homeowners Recreation Association hired the other three. The unique arrangement with the GVHRA allowed us to use their pool to operate this class. This collaboration allowed us to train staff, renew existing staff in CPR, First Aid and AED use while generating an additional \$1,175 in revenue. The Fire Department assisted us by securing CPR mannequins for our class that helped reduce our costs by \$450. Also, they worked with staff to make our Emergency Action Plan more efficient by having a copy on each vehicle at Fire Station #2.

Other improvements to the program included a more comprehensive class schedule for our semi-private classes (serving two to four students) and adding a Lap Swim program from 8:00am to 8:55am each morning. Staff noted an increase from 82% of our semi-private classes filled to a high of 91% of the classes filled. Our aquatics staff also provided a Wednesday night registration period for patrons for Session II to better accommodate the July 4th Holiday.

This season was the first season that staff registered our aquatics patrons through Rec Trac. Although it was cumbersome at times, it allowed staff to do an analysis of registration automatically instead of manually saving numerous hours of staff time in determining the geographic, participant age breakdown, and gender of our participants. The following chart indicates the various ages that we registered for each session. Most participants range from 18 months in our parent & me class to 13-14 year olds in our Water Safety class. As you can see by the following chart, most participants (61%) were Fountain Valley residents that participated in our swim classes. Over 77% of the participants that took swim lessons were 4 years to 10 years of age.

AGE	Session #1	Session #2	Session #3	Session #4	TOTALS
1	4	1	1	2	8
2	11	10	9	8	38
3	16	17	20	23	76
4	31	35	43	47	159
5	39	39	36	45	156
6	38	50	46	36	170
7	42	46	56	61	205
8	31	34	35	32	132
9	27	26	34	23	110
10	22	26	28	26	102
11	16	25	20	17	78
12	11	10	10	6	37
13	8	3	8	5	24
14	3	5	3	6	17
15	0	1	2	3	6
16	0	1	2	1	4
17	0	0	0	0	0
18+ or not recorded	3	5	6	3	17
TOTAL	302	334	359	344	1,339

This analysis also assists staff in documenting participants by gender which will help us in meeting the criteria established by state assembly bill AB2404. Staff registered 1,339 participants for 232 class offerings with 671 males and 668 females learning swimming skills. With our staff of 8 water safety instructors and 6 lifeguard/aquatic aides, 489 participants received a Red Cross certification at their skill level sometime during the 2008 season. Although this represented 35 fewer than last year, we had more level #2 and level #3 certifications (+16) representing an increase of 11% more in 2008.

CITY	Session #1	Session #2	Session #3	Session #4	Total	% of Total
Fountain Valley	208	208	214	193	823	61.46%
Santa Ana	30	40	41	59	170	12.69%
Garden Grove	13	24	23	24	84	6.27%
Huntington Beach	4	11	23	17	55	4.12%
Westminster	40	43	51	44	178	13.29%
Other	7	8	7	7	29	2.17%
TOTAL	302	334	359	344	1,339	100.00%
Gender						
Male	150	175	178	168	671	50.11%
Female	152	159	181	176	668	49.89%



CITY OF FOUNTAIN VALLEY

Recreation & Community Services Division Memorandum

To: Community Services Commission

From: Mark Nix, Community Services Manager

Date: January 27, 2009

Subject: Mid-Year Budget

RECOMMENDATION

That the Community Services Commission receive and file.

BACKGROUND

An update of our revenues for Budget period 2008/09, first six months.

Mark Nix
Community Services Manager

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**Community Services Division
Revenue Summary Report
December 2008**

REVENUE ACCOUNT	2008/09 REVENUE PROJECTIONS	Dec-08	%
Senior/Community Center Fees	\$100,000	\$44,734	45%
Recreation Center Fees	\$50,000	\$22,015	44%
Tennis Center Fees	\$10,000	\$4,227	42%
Field Lighting	\$30,000	\$17,350	58%
Field Rental Fees	\$85,000	\$19,155	23%
Contract Class Fees	\$65,000	\$62,500	96%
Athletic Fees	\$151,790	\$10,408	7%
Aquatics Fees	\$58,500	\$50,467	86%
Special Events	\$15,000	\$17,875	119%
Senior & Community Newsletter	\$0	\$0	0%
TOTALS	\$565,290	\$248,731	44%



CITY OF FOUNTAIN VALLEY

Recreation & Community Services Division Memorandum

To: Community Services Commission

From: Christie Araiza, Community Services Supervisor

Date: January 27, 2009

Subject: 5K Fun Run Update

RECOMMENDATION

That the Community Services Commission receive and file.

BACKGROUND

The Fit to be Square 5K Run/Walk will be held at 8am, Saturday, February 28, 2009 at the Fountain Valley Sports Park, 16400 Brookhurst Street. This event includes a Health and Animal Expo. Pre-Registration is \$20 which includes a t-shirt and goodie bag until February 21 and then the fee is \$30 per person. Local organizations have an opportunity to use this event as a fundraiser by contacting the Recreation and Community Services Division at 714-839-8611.

As of January 19, non profits looking to benefit from this program include: Fountain Valley Community Foundation, Chamber of Commerce, Fountain Valley Kiwanis Family, FVHS Royal Regiment Booster Association, FVHS Football Boosters, Working Wardrobes for a New Start, Philharmonic Society of Orange County, Talbert Middle School PTO, Community Action Partnership of Orange County.

In addition, those 12 and younger may participate in a ½ mile fun run for free at 8:45am. Along this half mile route, children will have the opportunity to take on fitness challenges such as running through tires.

If pets are your passion then there will be a Pet Prance/Parade at 9am and the fee is \$1 per pet. Pet owners are encouraged to show off their pets, display their skills, or even dress them up.

The Fountain Valley Boy Scouts will be offering a pancake breakfast. From 8am – 11am; Pre-Sale is \$4 per person and \$15 family (max 4 people) or \$5 day of event and the \$15 for the family as well. Pre-Sale is available at the Fountain Valley Recreation Center or on-line.

Sponsors of this event are Orange Coast Memorial Hospital, Fountain Valley Regional Hospital, Fountain Valley Community Foundation, Fountain Bowl, and Orange County Parks.

Christie Araiza
Community Services Supervisor

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CITY OF FOUNTAIN VALLEY

Recreation & Community Services Division Memorandum

To: Community Services Commission

From: William H. Palmer, Community Services Supervisor

Date: January 27, 2009

Subject: Adult Softball and Field Update

RECOMMENDATION

That the Community Services Commission receive and file.

FIELDS

- Backstop replacement project should be completed by January 16. The City is replacing the old wooden backstops with new, recycled plastic lumber.
- Below is the maintenance shutdown schedule for field maintenance.

#	FACILITY	SHUTDOWN	2/15 to 4/14	4/15 to 6/12	6/13 to 8/15	8/07 to 10/07	8/20 to 10/20	11/05 to 1/05	12/15 to 2/15
1	UTLF "A"	2/15 to 4/15	Closed/ Maint.						
2	UTLF "B"	4/15 to 6/12		Closed/ Maint.					
3	UTLF "C"	4/15 to 6/12		Closed/ Maint.					
4	UTLF "D"	8/20 to 10/20					Closed/ Maint.		
5	Great Lawn SB	8/20 to 10/20					Closed/ Maint.		
6	#1,#2,#3,#4,	12/15 to 2/15							Closed/ Maint.
7	SB #5,	11/20 to 1/20							Closed/ Maint.
8	SB #6,#7 & UTLF "F"	11/20 to 1/20							Closed/ Maint.
9	BBF #8, #9, #10, #11,	11/05 to 1/05						Closed/ Maint.	
10	BBF #12, #13 & UTLF "E"	11/05 to 1/05						Closed/ Maint.	
11	BBF #14, #15,	11/20 to 1/20						Closed/ Maint.	

Fields - Continued

- Attached is a map of the Fountain Valley Sports Park.
- Utility Field "D" opened on January 10, 2009 with the Boys & Girls Club Youth flag Football program playing games from 8am to 4pm.
- Utility Fields "B" and "C" will have the fences removed on February 19 and the fields will open on Monday, February 23, 2009.
- Utility Field "A" will close for Turf Renovation on February 20.
- Ball fields #1 through #15 will open with the youth group schedules. Fences for Fields #1 through #7 will be removed on Friday, February 6.

SNACK BAR CONCESSION

- Community Services Supervisor William Palmer developed a Request for Proposal to contract out the operation of the Adult Softball Snack Bar Concession.
- The Informational Meeting was held on January 8th with 22 vendors inquiring about the RFP.
- The deadline for submittals was Thursday, January 15th at 4:00pm.
- The City received two submittals and is in the process of reviewing them and selecting the vendor.
- Vendor will begin operations prior to the adult softball season.

ADULT SOFTBALL

- The Inaugural Softball Game will feature a game between the Police Department and the Fire Department @ 11:00am. A ribbon-cutting ceremony with a BBQ after the game will open our new softball fields.
- Attached is the Master Planning Calendar for Spring 2009 Adult Softball.

William H. Palmer
Community Services Supervisor

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FOUNTAIN VALLEY RECREATION CENTER AND SPORT PARK

FIELD MAP



**Fountain Valley Recreation Center
and Sports Park**

16400 Brookhurst Street
714 . 839 . 8611

Hours of Operation
Sunday: Noon - 4:45pm
Monday- Thursday: 9am - 8:45pm
Friday - Saturday: 9am - 4:45pm

Source: City of Fountain Valley

Jennifer Muir, Phil Loubere / The Register

ADULT SOFTBALL CALENDAR OF EVENTS FOR SPRING 2009

December		
19	Friday	Registration materials sent by email
22	Monday	Registration materials available at the Recreation Center

January		
12	Monday	Early registration, roster and \$495 fee payment begins
23	Friday	Early registration, roster and \$495 fee payment ends at 8:00 PM
26	Monday	\$545 registration fee begins until all leagues are full

February		
11	Wednesday	NEW DAY / NEW TIME! Mandatory manager's meeting at 6:30 PM, Recreation Center
18	Wednesday	Qualification games begin
25	Wednesday	Spring 2009 season begins

March		
11	Wednesday	Player add/drop final deadline

April		
13	Monday	Summer 2009 early registration, rosters and \$495 feepayment begins
29	Wednesday	Spring 2009 season ends

May		
4	Monday	Summer 2009 early registration, rosters and \$495 feepayment begins
12	Tuesday	Early registration, roster and \$495 fee payment ends at 8:00 PM
13	Wednesday	\$545 registration fee begins until all leagues are full
27	Wednesday	Summer 2009 season begins

TENTATIVE LEAGUES			FEE SCHEDULE	
MONDAY	Men's League	16 teams	Men's - Women's - Coed Early Registration \$495 Begins 01/12/09 Ends 01/23/09 Registration \$545 Begins 01/26/09 Continues until leagues are full	
	Women's League	8 teams		
TUESDAY	Coed League	16 teams		
	Senior Coed League	8 teams		
WEDNESDAY	Men's League	16 teams		
	5on5on5 League	9 teams		
THURSDAY	Senior Men's League	16 teams	Senior Men's - Senior Coed Registration \$445 Begins 01/12/09 Continues until leagues are full	
	Men's League	8 teams		
FRIDAY	Coed League	24 teams		