



# AGENDA

## CITY COUNCIL

### 8:30 AM – SPECIAL MEETING STRATEGIC PLANNING STUDY SESSION

Wednesday, November 18, 2020

City of Fountain Valley

City Hall

10200 Slater Ave., Fountain Valley, CA 92708

<http://www.fountainvalley.org>

**MEETING ASSISTANCE:** In compliance with the Americans with Disabilities Act, anyone needing special assistance to participate in a meeting of the government bodies listed herein should contact the City Clerk's Office at (714) 593-4445. Notification 72 hours prior to the meeting allows the City to make reasonable arrangements to ensure accessibility to the meeting.

**AGENDA COMMUNICATIONS:** All revised or additional documents and writings related to an item on this agenda provided to all or a majority of the government body members after distribution of the agenda packet, are available for public inspection (1) in the City Clerk's Office at 10200 Slater Avenue, Fountain Valley, CA 92708 during normal business hours; and (2) in the Council Chambers at the time of the meeting. Unless directed otherwise by a government body listed herein all actions shall be based on/memorialized by the latest document submitted as a late communication.

**PUBLIC COMMENTS/PUBLIC HEARINGS:** Persons wishing to address the City Council or other government body listed complete a speaker card and give it to the City Clerk prior to the public comment period. **Requests to speak will not be accepted after the public comment session begins without permission of the Mayor/Chair.** Speakers must limit remarks to a total of (3) three minutes and address the City Council through the Mayor. Comments to individuals or staff are not permitted. **Scheduled Matters, including Public Hearings:** Indicate on the card what item you want to address. **Unscheduled Matters:** Indicate on the card what subject matter you want to address. Comments must be related to issues that are within the jurisdiction of the governing body listed on the agenda. Pursuant to the Brown Act, the governing body may not enter into discussion regarding items not on the agenda.

**CONSENT CALENDAR:** All matters listed under the Consent Calendar are considered by the governing bodies listed herein to be routine and will be enacted on simultaneously with one motion without discussion unless separate action and/or discussion is requested by a governing body member, staff, or a member of the public.

**PUBLIC HEARINGS:** Persons wishing to speak in favor of or in opposition to a proposal are given an opportunity to do so during the public hearing. Those wishing to address a governing body during the hearing are requested to complete the speaker card and submit it to the City Clerk prior to the hearing. If a proposed action is challenged in court, there may be a limitation to raising only those issues raised during the hearing or in written correspondence received by the governing body at or before the hearing.

**Note:** *The Fountain Valley City Council serves as the Successor Agency to the Fountain Valley Agency for Community Development (Successor Agency), the Fountain Valley Housing Authority, and the Fountain Valley Finance Authority. The Actions of the Successor Agency are separate and apart from the actions of the City Council.*

## **STRATEGIC PLANNING SESSION**

At 7:45 AM a light Continental Breakfast will be available. At 8:30 AM the meeting will promptly be called to order with an anticipated adjournment of 2:30 PM. There will be a mid-morning break with a group lunch at 12:15 PM

**CALL TO ORDER** 8:30 AM

**SALUTE TO THE FLAG** Mayor Cheryl Brothers

### **CITY COUNCIL ROLL CALL**

Council Members: Constantine, Harper, Nagel, Mayor Pro Tem/Vice Chair Vo, Mayor/Chair Brothers

### **ANNOUNCEMENT OF SUPPLEMENTAL COMMUNICATIONS**

#### **PUBLIC COMMENTS** (UnScheduled Matters Only)

*Persons wishing to speak on Non-Agenda item(s) are requested to identify themselves by completing a blue speaker card indicating the item they want to address and to give the card to the City Clerk prior to the public comment period. Each person will have up to 3 minutes to speak.*

#### **PUBLIC COMMENTS** (Scheduled Matters Only)

*Persons wishing to speak on Agenda item(s) are requested to identify themselves by completing a blue speaker card indicating the item they want to address and to give the card to the City Clerk prior to the public comment period. Each person will have up to 3 minutes to speak.*

### **ADMINISTRATIVE ITEM**

#### **1. Strategic Planning Session by facilitator Marilyn Snider of Snider and Associates**

- A. Purpose of the Retreat, Public Comment and Introduction of the Facilitator and those in attendance
- B. Welcome and introductions of Facilitator and Recorder, Mayor and City Council
- C. Review Role of the Facilitator, Recorder, Groups and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates
  - Introductions of the Group
- D. Review of the City of Fountain Valley's:
  - Mission/Purpose Statement
  - Core Values/Guiding Principles
  - Three-Year Goals (2017 - 2020)

- E. What Are the Strengths and the Accomplishments of the City of Fountain Valley Since the November 19, 2019 Strategic Planning Retreat?
- F. What Are the City of Fountain Valley's Current Internal Weaknesses/Challenges?
- G. What Are the External Factors/Trends (e.g., economic, political, environmental, social, technological) that Will/Might Have an Impact on the City in the Next Three Years:
- Positively (opportunities)
  - Negatively (threats)?
- H. Identify Three-Year Goals (what the City of Fountain Valley needs to accomplish)
- Brainstorm Goals  
*There will be virtual small group/break-out sessions to brainstorm the goals.*
  - By Consensus of the group members, select 4 or 5, Three-Year Goals  
  
*There will be a break-out session of several group members for each selected goal. Two or three strategic objectives, which will be recorded on the video screen, will be proposed by each group. The entire group of workshop attendees will review the objectives and, by consensus, determine the action to be taken.*
- I. Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for each of the Three-Year Goals
- A monitoring chart will be placed on the screen that states, by when, who will be accountable for what specific, measurable results to monitor progress on the strategic plan.*
- J. Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date in 6 months to update the strategic plan)

Summary of the Retreat and Closing Remarks

**ADJOURN THE SPECIAL MEETING OF THE CITY COUNCIL**

DECLARATION: This agenda was posted on the Bulletin Board outside of the Council Chambers and at the Recreation Center, where completely accessible to the public, at least 24 hours in advance of the Special City Council Meeting.

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Rick Miller, City Clerk