



Small Business Emergency Grant Relief Program



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Fountain Valley Mayor Cheryl Brothers



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About the Program

- Small Business Emergency Grant Program
- \$10,000 grants
- ~90 Grants available
- Application period:
 - Wednesday, June 10 at 5pm through Tuesday, June 16 at 5pm



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About the Program

- Business must be affected by COVID-19
- Business must meet small business eligibility standards (as created by the City of Fountain Valley)
- Less than 25 full-time employees



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Must be Affected by COVID-19

Must prove that your business has been negatively affected by COVID-19 in one of the following ways:

- Sales from the business are down more than 25% compared with the previous year (i.e. March and April 2019 vs. March and April 2020)
- Or if the business do not have previous year comparisons the business can provide the previous three months (Prior to March 1, 2020).
- The business has had to lay off at least one of its employees (full or part-time).
- Business has been declared non-essential and has been forced to shut down by the Federal or State government



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Additional Eligibility Requirements

The business must be physically located in 2nd Supervisorial District

The screenshot shows the Orange County Registrar of Voters website interface. At the top, there is a navigation menu with links for Registration, Voting, Results, Data, Media, Community, Volunteer, and About. Below this is the 'Map Central' section, which includes a search bar with the text 'Enter address or precinct', a 'SEARCH' button, and an 'X' button. A dropdown menu for 'MAP TYPE' is set to 'Districts', and a 'SELECT TYPE' button is visible. The main map area displays a street map of a region in Orange County, California, with a green outline highlighting a specific area. The map includes labels for 'Mile Square Regional Park', 'Mile Square Golf Course', 'Huntington Central Park', and 'The Good Shepherd Cemetery'. A green number '2' is placed on the map to indicate the 2nd Supervisorial District. On the left side of the map, there are 'Map Options' including 'BASE MAP STYLE' (Background and Terrain) and 'SHOW/HIDE BOUNDARIES' (City, Supervisor, Assembly, Senate, Congress). On the right side, there is an 'Information' panel for Precinct 31246, listing 'ELECTED OFFICIALS' and various local government entities such as the State Board of Equalization, Orange County Board of Education, and various school districts.

(Source: <https://www.ocvote.com/maps/#33.7097/-117.9625/14/base=ster|precinct=31246|info=1st%20Supervisorial%20District|boundaries=sup>)



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Additional Eligibility Requirements

- Business must agree to develop and implement a Safe Reopening Plan that addresses employee and customer health
- The business must be a for profit business
- The business must have an active Fountain Valley business license for a minimum of six (6) months
- The business must have 25 or fewer employees, including the owner



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Additional Eligibility Requirements

- The business must submit the application and all required supporting documentation
- The business did not receive funding from the City's COVID-19 Emergency Small Business Employee Retention Grant
- The business must be in good standing



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What Can the Grant be Used For?

- Payroll/employee retention or supporting employees
- Inventory and working capital
- Purchase of Personal Protective Equipment
- Rent or mortgage payments
- Addressing temporary COVID-19 related restrictions on business activity
- Increasing technology capacity to enable alternative work forms
- Creating new marketing campaigns or business plans
- Paying vendor invoices
- Facility cleaning/restoration
- Other Grantor approved uses



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Ineligible Business Types

- Businesses that have accessed other Federal COVID-19 funding such as:
 - SBA's Disaster Loans
 - Paycheck Protection Program loans that is above 5% of their gross revenue from 2019
- Businesses that received funding from the City's COVID-19 Emergency Small Business Employee Retention Grant



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Ineligible Business Types

- Non-Profit or public entities
- Home-based businesses
- Businesses with more than 25 employees (FTE)
- New/Startup Businesses (with less than six months of operating history as of June 1, 2020)
- Residential or real estate projects including short-term rental operators
- Adult-entertainment related businesses
- Cannabis/Cannabis-related



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Application/Documentation Requirements

- Complete grant application
- Business bank account number
- 2019 tax returns *or* Profit and Loss Statement and Balance Sheet from 2019
- Employee list as of March 1, 2020; and
- Current business license dated prior to March 1, 2020



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Use of Funds Breakdown

Applicants will fill out a use of funds form that will breakdown how the funds will be spent within their business by category:

- Payroll/employee retention or supporting employees
- Inventory and working capital
- Purchase of Personal Protective Equipment
- Rent or mortgage payments
- Addressing temporary COVID-19 related restrictions on business activity
- Increasing technology capacity to enable alternative work forms
- Creating new marketing campaigns or business plans
- Paying vendor invoices



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How to Apply

1. Online Application

<https://www.fountainvalley.org/1341/Small-Business-Emergency-Relief-Grant-Pr>

2. E-Mail

Midaniel@Fullerton.edu

3. In-Person

Fountain Valley – City Hall

10200 Slater Ave.

Fountain Valley, CA

Between 8:00 a.m. and 5:00 p.m.

Throughout the application period



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When Can I Apply?

Application period:

- Opens on Wednesday, June 10 at 5 p.m.
- Closes on Tuesday, June 16 at 5 p.m.

Visit:

<https://www.fountainvalley.org/1341/Small-Business-Emergency-Relief-Grant-Pr>



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Live Lottery

- Randomized, computer drawing
- Friday, June 19, 2020 at 10 a.m.

Applicants and selected businesses will be notified in writing



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Contact Information

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Ociesmallbusiness.org

Midaniel@Fullerton.edu



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Q & A

- City of Fountain Valley \$10,000 Small Business Emergency Grant Program
- Business Must Have Been Affected by COVID-19
- Applications Open Between Wednesday, June 10 at 5pm through Tuesday, June 16 at 5pm
- Lottery Will Be Held on Friday June 19
- Selected Grantees Will be Notified in Writing
- For More Information, Please Go To <https://www.fountainvalley.org/1341/Small-Business-Emergency-Relief-Grant-Pr>



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