

CITY OF FOUNTAIN VALLEY

**SIX-MONTH STRATEGIC OBJECTIVES**

May 6, 2021 – October 15, 2021

THREE-YEAR GOAL: <b>MAINTAIN THE CULTURE AND ENVIRONMENT OF “A NICE PLACE TO LIVE”</b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the May 18, 2021 City Council meeting	Community Services Director - lead, Attorney for the City	Present to the City Council for consideration an amended ordinance to address parking issues at all city park facilities.				
2. At the August 17, 2021 City Council meeting	Chief of Police - lead, Deputy CM, Community Services Director, Public Works Director	Propose a plan to the City Council for consideration, including providing partnership and resource options, to assist the homeless in securing more suitable living accommodations.				
3. Sept. 1, 2021	Planning and Building Director - lead, Attorney for the City, Deputy CM, Finance Director	Present to City Council for consideration options to address short-term rentals in the city.				

**THREE-YEAR GOAL: ATTRACT AND RETAIN REVENUE PRODUCING BUSINESSES**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the Sept. 21, 2021 City Council meeting	Public Works Director – lead and Deputy City Manager	Conduct a study on the feasibility of partnering with internet providers to provide the best internet service for residents and businesses in Orange County and present the results to the City Council for direction.				
2. At the Sept. 21, 2021 City Council study session	Planning and Building Director – lead, Deputy City Manager	Present to the City Council for consideration at least three business-friendly programs that encourage revenue producing business.				
3. At the October 19, 2021 City Council meeting	Planning and Building Director – lead, City Manager	Report to the City Council at least three methods that improve customer service experience and help attract/retain businesses.				

**THREE-YEAR GOAL: ACHIEVE FISCAL STABILITY IN ACCORDANCE WITH  
THE 20-YEAR FINANCIAL PLAN**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the June 1, 2021 City Council Meeting	Finance Director	Provide an update to the City Council on the implementation of the new Enterprise Resource Program (ERP).				
2. At the June 1, 2021 City Council Meeting	Finance Director	Present the FY2021/22 budget to City Council for consideration.				
3. At the July 20, 2021 City Council Meeting	Public Works Director (lead) with Finance Director	Present to the City Council for consideration a new contract for the City's Bus Shelter and Bench Ad Program.				
4. At the Aug. 17, 2021 City Council Meeting	Fire Chief (lead) and Finance Director	Provide an update to the City Council on the status of the new ambulance program.				
5. Sept. 1, 2021	Community Services Director	Provide an update to the City Manager on the Community Access Rental Program.				
6. At the Sept. 21, 2021 City Council Meeting	Finance Director	Update the 20-Year Financial Plan with unaudited FY20/21 figures and labor negotiations impacts				
7. At the Oct. 18, 2021 City Council study session	Deputy City Manager – lead, working with the Planning and Building Director, Finance Director, Fire Chief, Police Chief, Public Works Director	Present to City Council the feasibility and opportunity of annexing the county island at Edinger and Harbor.				

**THREE-YEAR GOAL: ATTRACT AND RETAIN QUALITY STAFF**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. August 1, 2021	HR Director	Explore ways to move the City towards more competitive total compensation packages and present the results to the City Manager.				
2. Sept. 1, 2021	City Manager, working with the negotiation team	Reach agreement with all labor groups.				
3. Sept. 1, 2021	HR Director	Identify new programs and opportunities to make Fountain Valley a great place to work and present the results to the City Manager.				
4. Sept. 15, 2021	HR Director - lead, Community Services Director, working with department heads	Identify three ways to market Fountain Valley as a great place to work and present the results to the City Manager.				
5. At the Sept. 21, 2021 City Council study session	IT Manager	Revisit the technology audit and present to the City Council for consideration additional technology options to increase employee efficiency and productivity and to boost the employee experience.				