Fountain Valley is an excellent place to start, relocate or expand your business, and a place where businesses will find all of the support they need to grow and prosper.

City staff is available to assist you achieve your business goals and future growth. We have strong working relationships with community partners, businesses, and other local governments, all in a coordinated effort to aid economic development and encourage job creation.

We are a well-planned, suburban community, with a great balance of land uses located in the heart of Orange County on the I-405 Freeway, minutes from points of interest such as Disneyland, Knott’s Berry Farm, famous beaches, the Honda Center, Angel Stadium, John Wayne Airport, and world-class shopping. Fountain Valley has a small town feel. Over 55,000 residents call Fountain Valley “A Nice Place to Live” and over 5,000 businesses call the City “A Nice Place to do Business.” One of the missions of the city is to foster a positive pro-business environment through business friendly principles. The city is committed to this mission as we recognize that the success of businesses is integral to the overall health of the community.

On these pages, you will find a snapshot of our city’s demographics, resources, and quality of life. We hope it inspires you to take a closer look at our community for future business endeavors.

Rob Houston, City Manager, City of Fountain Valley

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All told, the city of Fountain Valley has more than 159 acres of parks, but the sports park is the center of community activity. Many events are held in the park throughout the year, including:

- Summerfest – Annual City of FV Celebration
- Fountain Valley Live Summer Concerts in the Park
- Easter Egg Hunt
- Tree Lighting – Annual Holiday Celebration
- Market in the Park & Food Truck Frenzy – Certified Farmers Market
- Movies in the Park
- Senior Expo

Another way to get out and enjoy Fountain Valley is to jog, walk, hike, roller blade or bike along the Santa Anna River Trail, a paved recreational trail that will eventually stretch 110 miles from the mouth of the Santa Anna River in Huntington Beach, all the way to Big Bear Lake in the mountains of the San Bernardino National Forest.

The city’s Center at Founders Village Senior and Community Center is very well regarded and offers an array of programs, services and classes to seniors 55 years and older in Fountain Valley.

Another very important community partner is the Fountain Valley Community Foundation (FVcommunityfoundation.org). The non-profit is dedicated to building community and strengthening lives. The Foundation receives, invests, and distributes charitable contributions for developing and funding Fountain Valley community projects and services.

Two of their major annual events are:
- Fit Body Boot Camp Charity 5K
- Great Fountain Valley Camp Out
Fountain Valley is known for being a very stable community comprised of 80 percent single-family homes, more than 70 percent of which are owner-occupied with an average length of residence exceeding 19 years. As you might imagine, residents would not settle in for that long of a period unless the community offered families all the support they need to thrive: great schools, access to quality health care, good roads and highways, reliable utilities and solid infrastructure.

All of those quality resources exist in Fountain Valley, along with good restaurants (more than 200 to choose from), shopping and family entertainment venues.

But still, those statistics would not be possible if county and city planners had not created a hub around which the life of the community could revolve. That hub is Mile-Square Regional Park, which actually is one-square mile or nearly 640 acres.

A former naval airfield, Orange County began developing the park in 1967 and today it includes two lakes, three 18-hole golf courses, an archery range, picnic shelters, a 20-acre urban nature area planted with native California vegetation and the 65-acre Fountain Valley Sports Park.

The sports park includes 15 ball diamonds, 12 tennis courts, 6 basketball courts, 5 soccer fields, a recreation center and gym. With these facilities, residents of all ages can engage in healthy physical and social activities that are the “icing on the cake” when it comes to quality of life.
FACTS AT A GLANCE

WORKFORCE 16+ (2015 EST.):

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<thead>
<tr>
<th>Employment Status</th>
<th>Civilian Employed</th>
<th>Civilian Unemployed</th>
<th>Not in labor force</th>
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<tbody>
<tr>
<td>Civilian Employed</td>
<td>27,152</td>
<td>2,671</td>
<td>18,140</td>
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<tr>
<td>Civilian Unemployed</td>
<td>56.59%</td>
<td>5.57%</td>
<td>37.84%</td>
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</table>

<table>
<thead>
<tr>
<th>Class of Worker</th>
<th>Blue Collar</th>
<th>White Collar</th>
<th>Service and Farm</th>
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<tr>
<td>Blue Collar</td>
<td>14.53%</td>
<td>72.33%</td>
<td>13.14%</td>
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<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>For-profit private workers</td>
<td>68.95%</td>
<td>5.87%</td>
<td>7.02%</td>
<td>3.16%</td>
<td>1.37%</td>
<td>13.63%</td>
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</table>

AVERAGE TRAVEL TIME TO WORK (2015 EST.)
28.14 MINUTES

LOCATION
- Fountain Valley is conveniently located, within Greater Los Angeles
- Close to I-405, I-595 and CA 91 freeways
- Great schools
- Excellent public services
- Safe neighborhoods

Thoroughfare: I-405 Freeway at Brookhurst Street
Cars per day: 350,000

Thoroughfare: Brookhurst Street
Cars per day: 40,000

Traffic

DISTANCE TO MAJOR CITIES

<table>
<thead>
<tr>
<th>Location</th>
<th>Distance</th>
<th>Time</th>
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<tbody>
<tr>
<td>Los Angeles</td>
<td>34 miles</td>
<td>44 min</td>
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<tr>
<td>Sacramento</td>
<td>417 miles</td>
<td>7 hrs. 11 min</td>
</tr>
<tr>
<td>San Diego</td>
<td>91 miles</td>
<td>1 hr. 30 min</td>
</tr>
<tr>
<td>San Francisco</td>
<td>418 miles</td>
<td>7 hrs. 22 min</td>
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<tr>
<td>Las Vegas, NV</td>
<td>277 miles</td>
<td>4 hrs. 30 min</td>
</tr>
<tr>
<td>Salt Lake City, UT</td>
<td>695 miles</td>
<td>10 hrs. 48 min</td>
</tr>
</tbody>
</table>

ECONOMIC DEVELOPMENT RESOURCES

“City staff is available to assist you in achieving your business goals and future growth. We have strong working relationships with community partners, businesses, and other local governments, all in a coordinated effort to aid economic development and to encourage job creation.” – City Manager, Rob Houston

FOR UPDATES AND/OR MORE INFORMATION PLEASE CONTACT
Matt Mogensen, Planning and Building Director, at (714) 593-4425
or Maggie Le, Assistant to the City Manager, at (714) 593-4412

A city plan is to provide a policy and zoning framework that will allow for additional land uses in the project area. Instead of being zoned just light industrial, zoning regulations will actually be relaxed to include mixed-use development as well.

The Plan includes a vision, development regulations, streetscape designs, public space improvements, and a range of implementation measures that will foster comprehensive re-use and reinvestment in properties in the specific plan area as time goes on. As designed, the plan should foster the creation of an activity center district through private investment.

Much of the planning and review work for the project area has been completed and presented at public meetings. The city will do some initial work in right of way improvement and add parking.

The Chamber’s mission is to promote business and community growth through active leadership in civic, cultural, legislative and educational programs.

The County of Orange aims to bring various government agencies and services within easy reach of the business community. For a directory of those services, please look here: http://ocgov.com/business/
Although Fountain Valley is a long-established, stable community nearly fully developed, it is anything but complacent. In 2010, a marketing study and survey was conducted among residents and the business community to see where the city might try to improve the overall quality of life for stakeholders.

A major complaint by many residents was that the community lacked dining and retail shopping opportunities, compared with nearby cities. A cursory look at the city’s demographics indicated that if anything, the demand for dining and retail would only increase in the future.

So the city began the process of figuring out where and how to encourage and attract dining and retail establishments. According to City Manager Rob Houston, “Fountain Valley is an affluent community with median income of $84,644 and with 42% of households earning more than $100,000 annually; our community is very attractive to developers and investors.”

The city identified an area where a number of major roads intersect within city limits that would be an ideal spot in which to cluster dining, retail and entertainment venues. A development plan was

Sunny California is the third largest state with a land area of 155,779 square miles and it is the most populous state with more than 40 million inhabitants. It goes without saying that there are many exciting cities and destinations within a geographic area of that magnitude. And of course, it is California with Hollywood, Disneyland, great surf, beaches, mountains and so much more.

What might surprise you is that Fountain Valley is ranked 16 among the “Best Places to Live in California!”

That puts Fountain Valley ahead of better known places such as Santa Cruz, Milpitas, Redding, and Rancho Cordova, among many others.

The rankings are compiled by RentApplication.com, a real estate portal devoted to helping home owners, renters and cities, better understand their communities and the relative advantages of various locations.

The organization compiles data from the U.S. Census Bureau of Labor Statistics, education rankings, citizen satisfaction ratings, natural language analysis and their own research to determine the rankings.

According to the news release from RentApplication.com, “This is a true achievement, and is a testament to government and citizens working together to create a great place to live.”

Fountain Valley was also nominated as one of the “three best cities to live in” by The Orange County Register. The category is part of the newspaper’s annual “Best of Orange County” event.
That stability breeds good schools. The website GreatSchools.org gives Fountain Valley Schools a rating of nine out of ten in terms of quality education. The organization bases their rankings on how well students do on standardized testing compared to other students within the state. Obviously, Fountain Valley students are doing very well.

With a great location, access to the shopping, amenities and attractions of Southern California and an excellent school system, Fountain Valley is a safe and stable community in which to live, work and raise a family.

But just because the city has a lot to offer now, doesn’t mean that the community is content to rest on its laurels. Please read on to learn about planning and work that is being done to ensure that Fountain Valley continues to stand out among California cities.