

CITY OF FOUNTAIN VALLEY
SIX-MONTH STRATEGIC OBJECTIVES
June 20, 2018 – December 1, 2018

THREE-YEAR GOAL: <i>ENHANCE ECONOMIC DEVELOPMENT</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the August 1, 2018 City Council meeting	Planning Director	Present to the City Council for action a consultant contract to update the General Plan.				
2. At the Sept. 18, 2018 City Council Study Session	Planning Director and the ATCM	Present to the City Council for direction a consultant to set up the Crossings Implementation Program for investment opportunities.				
3. At the Oct. 16, 2018 City Council Study Session	Planning Director	Present to the City Council key strategic sites for potential land use changes in the General Plan update.				
4. November 15, 2018	The ATCM, working with county representatives	Identify opportunities for "Top Golf" and update the City Council.				
5. December 1, 2018	The ATCM and IT Manager	Launch the city's Economic Development web page.				
6. December 1, 2018	The ATCM and Planning Director	Hold at least two follow-up meetings with potential developers that have demonstrated interest or inquired about locations in the city.				
7. FUTURE OBJECTIVE _____	City Manager, Planning Director, Director of Public Works	Inquire of the OCTA the possibility of acquiring freeway fronting remnant property and report the results to the City Council.				

THREE-YEAR GOAL: *ACHIEVE AND MAINTAIN FINANCIAL STABILITY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the October 16, 2018 City Council Study Session	Finance Director, working with a consultant	Present to the City Council a fiscal analysis that evaluates additional City of Fountain Valley pension payments to CalPERS compared to contributions to the city's pension trust.				
2. At the Nov. 8, 2018 HH Oversight Committee meeting	Finance Director, with input from the City Council	Present the unaudited year end results of Measure HH revenues and expenditures for FY 2017-2018.				
3. December 1, 2018	Finance Director – lead, IS Manager, HR Director	Issue an RFP for a consultant to perform a comprehensive Financial System Needs Assessment.				
4. At or before the December 4, 2018 City Council meeting	City Manager and Finance Director	Assess and present to the City Council for direction opportunities for cost savings while considering the effects on customer service.				

THREE-YEAR GOAL: *ENHANCE CITY INFRASTRUCTURE AND FACILITIES*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. September 1, 2018	Dir. of Public Works	Ensure completion of the Harper Playground.				
2. September 15, 2018	Dir. of Public Works	Ensure completion of construction on the City Hall water fountain.				
3. October 1, 2018	Dir. of Public Works	Ensure completion of residential street paving in Quadrant H2 (bordered by New Hope, Harbor, Edinger, and Heil).				
4. October 1, 2018	IS Manager	Complete the upgrade of the city's computer network infrastructure (i.e., switches).				
5. October 15, 2018	Dir. of Public Works	Complete procurement and installation of electric vehicle charging stations at selected city facilities.				
6. At the Oct. 16, 2018 City Council meeting	Dir. of Public Works	Present to the City Council for action a contract for rehab of Reservoir 2 and the Walnut Pump Station.				
7. At the Nov. 20, 2018 City Council meeting	Dir. of Public Works	Present to the City Council for action a construction contract for Phase I of arterial median landscaping.				
8. December 1, 2018	Dir. of Public Works and Dir. of Community Services, working with the Recreation Center Advisory Committee	Develop the scope for the Recreation Center interior remodel.				
9. December 1, 2018	Dir. of Public Works	Ensure the city has ownership and converts all street lights to LED.				

THREE-YEAR GOAL: *ATTRACT, DEVELOP AND RETAIN QUALITY STAFF*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the July 17, 2018 City Council meeting	City Manager and HR Director	Develop and recommend to the City Council for action an enhanced and standardized Employee Educational Funding Support Plan for tuition, books and fees.				
2. September 15, 2018	City Manager and HR Director	Review administrative positions within the city for appropriate job classification and compensation and make recommendations to the City Council for action.				
3. December 1, 2018	HR Director, working with all department directors.	Develop and recommend to the City Manager a comprehensive Career/ Professional Development Guide for all city positions.				
4. December 1, 2018	HR Director, working with all department directors	Evaluate current departmental succession paths and recommend to the City Manager changes needed for successful operations.				
5. December 1, 2018	HR Director and City Manager	Attend at least two job fairs and begin to develop relationships with at least two colleges or universities to increase interest in working in government, especially the City of Fountain Valley.				

THREE-YEAR GOAL: *ENHANCE COMMUNITY OUTREACH AND ENGAGEMENT*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. August 15, 2018	Community Services Director	Develop and present to the City Manager a permit for a multi-cultural event representative of Fountain Valley's demographics.				
2. At the Aug. 21, 2018 City Council meeting	IS Manager	Provide the City Council an online portal for GIS (Geographic Information System) map information.				
3. At the Nov. 20, 2018 City Council meeting	Planning Director and the ATCM	Present to the City Council for action a Community Outreach Plan as part of the GP process.				
4. December 1, 2018	IS Manager and City Clerk	Have the online portal active for a public document search.				
5. FUTURE OBJECTIVE _____	IS Manager and Finance Dir.	Research payments by the public for city services online (e.g., fire permits, building permits) and make a recommendation to the City Council for direction.				