

CITY OF FOUNTAIN VALLEY
SIX-MONTH STRATEGIC OBJECTIVES
 May 29, 2019 – November 15, 2019

THREE-YEAR GOAL: <i>ENHANCE ECONOMIC DEVELOPMENT</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By September 1, 2019	Planning & Building Director and Assistant to the City Manager	Present to the City Council for direction at a study session options to address outdoor display at commercial businesses.				
2. By October 1, 2019	City Manager (lead), Planning & Building Director and Finance Director	Revise the City Hotel Incentive Program and present to the City Council for action.				
3. At an October 2019 Council Study Session	Planning & Building Director (lead), Public Works Director, Police Chief and Fire Chief	Present to the City Council for direction options to permit restaurants without a conditional use permit.				
4. At an October 2019 City Council Study Session	Planning & Building Director	Lead a discussion on a Crossing Specific Plan code amendment to address open space, allocation of residential units, flexibility for residential on the ground level and front setbacks not addressed.				
5. By November 1, 2019	Assistant to the City Manager and Planning & Building Director	Attract at least one restaurant, recreation, commercial or entertainment use to the Crossing Specific Plan area and present results to the City Council.				

6. By November 15, 2019	Assistant to the City Manager and Community Services Director	Negotiate and present to the City Council for action a lease agreement with a soccer operator at Fountain Valley Sports and Recreation Center.				
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THREE-YEAR GOAL: *ACHIEVE AND MAINTAIN FINANCIAL STABILITY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By June 15, 2019	Finance Director	Present to the City Council for budget adoption consideration a balanced operating and capital budget.				
2. By October 15, 2019	Finance Director	Present to the City Council an update on unaudited year-end results for FY 2018-2019 and an updated 20-Year Financial Plan.				
3. By the November 5, 2019 City Council meeting	City Manager and Finance Director	Assess and present to the City Council for direction opportunities for cost savings, revenue opportunities and/or efficiencies while considering the effects on customer services.				
4. At the November 7, 2019 Oversight Committee meeting	Finance Director	Present to the HH Committee the unaudited results of Measure HH revenues and expenditures for FY 2018-2019.				

THREE-YEAR GOAL: *ENHANCE CITY INFRASTRUCTURE AND FACILITIES*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By July 1, 2019	HR Director and Councilmember Cheryl Brothers	Conduct an anonymous survey of City Hall employees about changes made in the Reception Area at City Hall and present the results to the City Manager.				
2. At the July 16, 2019 City Council meeting	Public Works Director	Present to the City Council for direction a construction design for Phase I of arterial median landscaping.				
3. At the August 20, 2019 City Council meeting	Public Works Director	Present to the City Council for action and policy Memorial Tree and Park Bench Programs.				
4. By September 15, 2019	Public Works Director	Complete the resurfacing of outdoor sports courts citywide.				
5. At the September 17, 2019 City Council meeting	Public Works Director	Present to the City Council for action alternatives for the City's Bus Shelter and Bus Bench Program.				
6. By October 1, 2019	Fire Chief and Public Works Director	Implement the Emergency Vehicle Preemption (EVP) Pilot Project.				
7. By October 15, 2019	Public Works Director	Present to the City Council for action a conceptual design of Recreation Center interior.				
8. By November 15, 2019	Fire Chief	Present a conceptual design to the City Council for Fire Station One Gender Diversity Remodel.				
9. By November 15, 2019	Public Works Director	Complete design for Police Department locker/restroom renovation.				

THREE-YEAR GOAL: *ATTRACT, DEVELOP AND RETAIN QUALITY STAFF*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By November 1, 2019	HR Director, working with the Department Directors	Develop a Mentorship Program for City employees.				
2. By November 15, 2019	HR Director	Test and establish promotional eligibility lists for the Police Department.				
3. By November 15, 2019	HR Director, working with an instructor	Schedule and hold a training focusing on employee mental health.				
4. By November 15, 2019	HR Director	Recommend to the City Manager the feasibility of having per diem/daily positions.				

THREE-YEAR GOAL: *ENHANCE COMMUNITY OUTREACH AND ENGAGEMENT*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At an October, 2019 City Council meeting	Planning & Building Director	Provide an update to the City Council on General Plan implementation status and current community outreach.				
2. By September 15, 2019	Community Services Director, working with Fountain Valley Community Foundation	Host a BBQ Competition Festival.				
3. By November 15, 2019	City Clerk and IT Manager	Launch a public portal for document search for public records.				
4. By November 15, 2019	Assistant to the City Manager and Community Services Director	Coordinate the Experience Fountain Valley Food and Wine event to promote local businesses.				
5. By November 15, 2019	IT Manager and Assistant to the City Manager	Complete the refresh of the City and Police websites.				